



# 2022 SPONSORSHIP PACKAGES

For over 40 years, Thrive DC has worked to prevent and end homelessness in Washington, DC, by providing vulnerable people with a wide range of services to help stabilize their lives.

Thrive DC is a safety net for people experiencing homelessness, unemployment, housing instability, and food insecurity. With our help, our clients take the first steps toward independence and self-sufficiency.

**Currently, Thrive serves over 250 people a day and over 153,000 meals a year.**



- Prominent logo placement on the start/finish banner and the swag bags given to every participant
- Promotional booth and shout-outs from the race announcer
- Digital signage inside all 6 VIDA locations
- Dedicated email blast to over 15k+ members

- Social media promotion across VIDA Fitness platforms
- Banner ad on the race website
- Logo, description, and link to your website on the sponsors' section of the race website
- Opportunity to provide promotional items in the race participant swag bags



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